

Fostering a Great Social Atmosphere at your Centre

Presented by Doug Cobbledick

Key ingredient to Success

- To have a successfully functioning centre.
- To have a committee achieving goals
- Great numbers of Athletes having fun
- Volunteers managing all weekly tasks efficiently

**To ensure we have
functional success
we need to be confident
in all areas of our actions**

Confidence

Confidence is a powerful tool

- **We know something is true**
- **We know something is right**
- **We know the outcome is going to be successful**

Reduced Confidence

- **What if everything is not working well**
- **Not all our Families are helping volunteer**
- **The Workload is taking up all our time.**

Our Volunteers & Anxiety / Social Anxiety

The lack of Confidence



Anxiety

Unfamiliar Surroundings

Strangers

Unexperienced

Uneducated

Confidence

Familiar Surroundings

Familiar Faces

Experienced

Educated



How do we get more willing members to join in and become the superstars we need.

What is it going to take.

What can we do

How do we get them to connect

The Answer



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Where to start ?



Pre-Season Planning

- Calendar, Program & events
- Budget
- Grounds & Equipment
- Coaching & officiating

What we want, what we get, what do we give

We know what we want and need from our Families

The thinking must be, What do we give to get that response.

What interaction & effort can we provide to encourage greater buy in from our families

Social interaction is a natural investment.

Quote

We make them feel like they are part of something bigger. The first point of buy-in it's to make sure you are not there alone; you are there in a group and you feel part of a greater mission.

The Interaction begins

What are the Basics of providing confidence to our members.

Be Welcoming

Deliver Valued information

Provide Leadership & Guidance

Be Accessible

Be Identifiable

Is this one person's role ? NO

Doug's Golden rule – The President does not set up or pack up.

The next step – ROAM YOUR ARENA

Put yourself out there

Meet & Greet

Interview Members

Questions & Answers

Names, use Names, ask Names,

Is this a one-person role ? NO

Can your officials achieve the same task

Yes, they can,



Add-Ons

What could add-Ons Be, and what could they give us.

Small rewards, Treats

Social Media, recognition, award

Coffee, Bar-b-q

Empowerment & responsibility

The extra Effort

Don't forget your committee. And main players, create an event where they have a social opportunity to associated without having a meeting.

Attend an even another group has organized.

OBSERVATION

Observation is the perfect tool to use while roaming your venue.

Stand still and watch for a while, what will you see. And take note of

Volunteers doing great things, showing a keen level of involvement.

Volunteers being Group Leaders, Officiating, helping with event coaching.

Thanks for watching!
Feel free to join us for a live Q & A on Zoom
via the link below this video.